

Press release

EXPO REAL 2025

Logistics real estate: winners of shorter supply chains

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- **Logistics real estate remains an attractive asset class**
- **Interest in locations close to home significantly on the rise**
- **Logistics real estate as a focus of the conference program**

Logistics real estate continues to be one of the most attractive asset classes for investors. According to the international consulting firm JLL, the investment market for logistics real estate in Germany picked up again slightly in the second quarter of the year compared to the previous quarter. The total transaction volume in the first half of 2025 was just under EUR 2.3 billion, putting logistics in fourth place among the asset classes. That is why the topic of logistics real estate will once again have a visible place at EXPO REAL 2025, being held from October 6 to 8 at the Munich Exhibition Center.

“Global geopolitical uncertainty is ensuring a strong increase in interest in domestic locations. Nearshoring, in other words, relocating production and services to nearby regions, is currently a major topic in logistics, as it forms the basis for secure supply chains and fast delivery times. High-quality locations in Germany and countries like Poland, Romania and the Iberian Peninsula in particular will benefit from this,” says Claudia Boymanns, Exhibition Director of EXPO REAL. Visitors interested in logistics will find what they are looking for particularly in Hall A3, where most of the logistics real estate developers are exhibiting.

Logistics real estate is part of the EXPO REAL conference program

At EXPO REAL 2025, providers, experts, and investors from all over the world will discuss innovative solutions to further improve the investment conditions for logistics buildings. “Logistics buildings are better than their reputation. Modern

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energy input and storage solutions, for example, make many logistics centers a significant regional producer of renewable energy. The German government's infrastructure program is also likely to be a key topic within the logistics community in this trade fair year," explains the EXPO REAL Exhibition Director.

"Let's talk logistics" addresses better acceptance of logistics real estate

The growing importance of the logistics sector for the real estate industry is also reflected in the EXPO REAL event program. As an advocate of the numerous advantages of logistics real estate, the Logistics Real Estate Initiative (Logix) will once again be organizing several discussion panels at the trade fair under the label "Let's talk Logistics". In addition, a business lunch has been set up specifically for municipal representatives and business developers in order to strengthen the dialog with these important partners of the industry.

More information about EXPO REAL can be found online at:

<https://exporeal.net/en/>

About EXPO REAL

EXPO REAL is Europe's largest trade fair for real estate and investments. It acts as a central platform for international market players to exchange ideas and do business. The trade fair covers all segments of the real estate industry, including office, retail, hotel, logistics and housing, and highlights the entire life cycle of real estate properties: from project development, financing and marketing, to operation. The integrated conference program with top-class speakers from politics and business provides targeted impetus for strategy, innovation and transformation in the industry. Special focus will be on future topics such as sustainability and digitalization. EXPO REAL is a platform for informed market analyses and concrete business deals. The next EXPO REAL will be held in Munich from October 6 to 8, 2025.

Messe München

As one of the world's leading trade fair organizers, Messe München presents the world of tomorrow at its around 90 international trade fairs. These include twelve of the world's leading trade fairs such as bauma, BAU, IFAT, and electronica. Its portfolio comprises trade fairs for capital and consumer goods, as well as for new technologies. Together with its 1,300 employees in the group and the affiliated companies, it organizes trade fairs in China, India, Brazil, South Africa, Turkey, Singapore, Vietnam, Hong Kong, Thailand, and the U.S. With an international network of affiliated companies and foreign representatives, Messe München is active worldwide. The more than 150 events held annually attract around 50,000 exhibitors and around three million visitors in Germany and abroad. This makes Messe München an important economic driver, triggering purchasing power effects in the billions.